

# 2016 POLITICAL FALL SPENDING

## WITH-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50	-	64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50	-	64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75	-	credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50	-	credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50	-	credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50	-	credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00	-	credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00	-	credit car
TOTALS			\$ 54,415.00	\$ 8,162.25	\$ 46,252.75		\$ 46,252.75	\$ 47,060.25		



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 892963 /		<u>Alt Order #</u> 25235816
<u>Product</u> Political		
<u>Contract Dates</u> 06/28/16 - 07/04/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 06/27/16 / 06/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915780	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	06/28/16	07/01/16	CBS This Morning	7a-9a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-1111--				4	\$100.00				
N 2	WTHI	06/28/16	07/01/16	News 10 M-F	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-1111--				4	\$150.00				
N 3	WTHI	06/29/16	07/01/16	M-F 9a-10a	9a-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--111--				3	\$60.00				
N 4	WTHI	06/28/16	07/01/16	News 10 Midday	12p-1230p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-1-11--				3	\$200.00				
N 5	WTHI	06/28/16	07/01/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-1-1---				2	\$250.00				
N 6	WTHI	06/29/16	06/30/16	M-F 4p-5p	4p-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	--11---				2	\$100.00				
N 7	WTHI	06/28/16	07/01/16	News 10 at 6p	6p-630p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-11-1--				3	\$500.00				
<b>Totals</b>												<b>21</b>	<b>\$3,980.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/01/16	21	\$3,980.00	(\$597.00)	\$3,383.00
<b>Totals</b>	<b>21</b>	<b>\$3,980.00</b>	<b>(\$597.00)</b>	<b>\$3,383.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

892963

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25235816	<b>Changes as of:</b> 6/27/2016 at 10:16 AM	<b>Version:</b> Original Order
<b>CPE:</b> 755/765/4717	<b>Flight:</b> 6/28/16 - 7/4/16	<b>Total \$:</b> \$3,980.00
<b>Agency:</b> BUYING TIME, LLC 650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Gregg IN Governor <b>Product:</b> Political	<b>Total Spots:</b> 21 <b>Total CPM:</b> \$0.00
<b>Agency Order #:</b> 5159935	<b>Buyer:</b> Herrick, Cathie <b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Total GRP:</b>
<b>Primary Demo:</b>	<b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BEN WILMETH 202-872-5880	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	6/28 - 7/4							Total Spots	Total \$	CPP	GRP
						6/28	6/29	6/30	7/1	7/2	7/3	7/4				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	30	1	1	1	1	0	0	0	4	\$400.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	30	1	1	1	1	0	0	0	4	\$600.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	30	0	1	1	1	0	0	0	3	\$180.00	\$0.00	0.0
4	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
5	Tu-F,M 11a-12n		Price Is Right	\$250.00	30	1	0	1	0	0	0	0	2	\$500.00	\$0.00	0.0
6	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	30	0	1	1	0	0	0	0	2	\$200.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	30	1	1	0	1	0	0	0	3	\$1,500.00	\$0.00	0.0
<b>TOTALS:</b>						5	5	6	5	0	0	0	21	\$3,980.00	\$0.00	0.0

6-27-16



125 West 55th St  
New York, NY 10019

**Contract #** 25235816

**Changes as of:** 6/27/2016 at 10:16 AM

**Version:** Original Order

**CPE:** 756/765/4717

**Flight:** 6/28/16 - 7/4/16

**Station:** WTHI

**Total \$:** \$3,980.00

**Agency:** BUYING TIME, LLC

**Advertiser:** Gregg IN Governor

**Market:** Terre Haute

**Total Spots:** 21

650 Massachusetts  
Ave NW

**Product:** Political

**Office:** WASHINGTON

**Total CPP:** \$0.00

Suite 210

**Agency Order #:** 5159935

**Primary Demo:**

**Total GRP:**

Washington, DC 20001

**Buyer:** Herrick, Cathie

**Con Type:** POLITICAL/NOTE

**Separation:**

**Salesperson:** BEN WILMETH

**Assistant:** BEN WILMETH

**202-872-5880**

**Special  
Instructions**

**Competitive Information**

**Market Budget:** \$7,654

**WTHI Share:** 52%

**Comment:**

**ETHI:** 5%

**WAWV:** 12%

**WTWO:** 31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$3,980.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>21</b>	<b>\$3,980.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	21	\$3,980.00
<b>Total</b>	<b>21</b>	<b>\$3,980.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/27/16 10:16 AM	BEN WILMETH	New	21		\$3,980.00	\$3,980.00	

**Non-Discrimination  
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 2016
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I, Buying Time, LLC,  
 being/on behalf of: Gregg for Indiana,  
 a legally qualified candidate of the Democrat  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 8, 2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Mike Claytor**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**4/25/2015**

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**